



# Prepare for 2012 with Coach Katerina

## *"Because Business IS A Competitive Sport"*

**Katerina delivers topics that give NAHREP IE members actual tools and strategies that produce measurable results:**

- ◆ Secrets to blogging for listings
- ◆ Search Engine Optimization Tips and Strategies
- ◆ Reputation Management
- ◆ Building your brand online and off
- ◆ SEO to the top trainings
- ◆ Local Business Online Dominance
- ◆ Expired listing marketing
- ◆ Short Sales - Raising The Bar For Real Estate professional



Katerina Gasset brings a pay it forward philosophy to her business and to her life. When her blogging and online marketing strategy started to produce consistent returns for International Properties and Investments Inc., owned by her husband, Nestor, Katerina started sharing their strategy with other agents and small business owners. The keynote speech for ActiveRain rain camp events is based on the real life success still practiced by the Gassets that results in over \$200,000 in commissions a year for their brokerage, and that's just one of many topics Coach Katerina speaks on. Her Active Rain blog is the most widely read blog on ActiveRain, with over 2100 subscribers and over 44,000 readers (measured quarterly) from around the world.

When Google awarded International Properties and Investments with the top 1% most popular Google Places page people started to take notice. But all personal and business success aside, it's the hands on teaching methods and the generosity with which Katerina shares every tool and strategy that make her presentations more than inspiring; they are practical.

Amidst so many coaches who rely on one system or another for generating business, Katerina stands out as someone who practices what she teaches daily in her own business and who actually gives the audience all the tools to repeat her strategy. There are no gimmicks or shiny objects to buy at any of Katerina's speaking events, just solid and practical advice and a roadmap anyone with a computer can start implementing immediately for their business, no matter the size or the industry.

### **October 11, 2011**

8:30 am Registration

Event from 9:00 am to 12 noon

Victoria Gardens Cultural Center

12505 Cultural Center Drive

Rancho Cucamonga, CA 91739

**R.S.V.P. <http://conta.cc/katerina-10-11>**

### **October 12, 2011**

8:30 am Registration

Event from 9:00 am to 12 noon

Eagle Glen Golf Club Ballroom

1800 Eagle Glen Parkway

Corona 92882

**R.S.V.P. <http://conta.cc/katerina-10-12>**

**For more information contact:**

**Fabian Casarez, President - 951.377.7152**

**Ivan Navarro, VP of Membership - 951.977.8143**

**Kellee Spillman, VP Education - 951.757.7713**

**Members - bring your membership card: FREE**

**Members without cards can pick them up at the event**

**Non-members: \$20**

**Join NAHREP IE: \$99**

**Pay at the door (credit card, cash, check)**

